

S RATER (S) RATING (S) REPUTATION  
           2071 RATER  
           59896 RATING  
           12287 REPUTATION  
       S1          2 RATER (S) RATING (S) REPUTATION

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RD S1  
 ...completed examining records  
       S2          2 RD S1 (unique items)

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T S2/3,K/ALL

2/3,K/1 (Item 1 from file: 35)  
 DIALOG(R) File 35:Dissertation Abs Online  
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01884425 ORDER NO: AADAA-I3048518

**Accounting for rater credibility when evaluating construction industry service providers**

Author: Ekstrom, Martin Axel  
 Degree: Ph.D.  
 Year: 2002  
 Corporate Source/Institution: Stanford University (0212)  
 Source: VOLUME 63/04-B OF DISSERTATION ABSTRACTS. INTERNATIONAL.  
           PAGE 1966. 191 PAGES  
 ISBN: 0-493-62849-5

This study investigates how source credibility theory can support reputation mechanisms in AEC electronic commerce. Researchers and commercial interests have developed rating mechanisms that support trust in primarily consumer-to-consumer electronic market places. In contrast to ...

...electronic marketplaces, the raters in business-to-business communities are skilled and connected, necessitating a reputation mechanism to account for the relationship between the user and the rater. Source credibility theory is an area of communication science that explicitly studies and formalizes trust between human actors. A rating system based on source credibility offers several advantages over existing models including tested frameworks for aggregating ratings from different sources and validated scales for measuring a source's (rater 's) credibility. In addition, the weights of a rater 's ratings depend on user preferences instead on rater behavior, which decreases the amount of data required to calibrate the model. I have divided the fundamental research question: *How can source credibility theory support rating systems in the procurement of AEC services?*, into the two dimensions: operationalization and added value. To investigate the research question, I operationalized source credibility into a credibility-weighted rating model, which assigns weights based on rater credibility. Furthermore, in two experiments, a set of industry users applied a credibility-weighted tool...

...from AEC subcontractors. Both experiments showed with statistical significance that the credibility-weighted models predicted rater weights better than an unweighted model. This study therefore contributes a methodology to operationalize source credibility theory to calculate rater weights for AEC. The experiments also showed that industry practitioners varied their evaluations more, and...

S RATE (S) ENTITY (S) REPUTATION  
 2631556 RATE  
 263625 ENTITY  
 462548 REPUTATION  
 S1 40 RATE (S) ENTITY (S) REPUTATION

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S S2 AND RATER AND RATEE  
 >>>"S2" does not exist  
 0 S2  
 1070 RATER  
 34 RATEE  
 S2 0 S2 AND RATER AND RATEE

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S S1 AND RATER AND RATEE  
 40 S1  
 1070 RATER  
 34 RATEE  
 S3 0 S1 AND RATER AND RATEE

?

RD S1  
 ...completed examining records  
 S4 35 RD S1 (unique items)

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T S4/3,K/ALL

4/3,K/1 (Item 1 from file: 9)  
 DIALOG(R)File 9:Business & Industry(R)  
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2921308 Supplier Number: 02921308 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
 Wool imports may rise 55 mkg by 2005  
 (India's wool imports are expected to grow to 55 mil kg by 2005, vs 28 mil kg currently; Woolmark showcases Sportswool, new wool fabric with moisture management, at Sydney, Australia, Olympics)  
 Economic Times, p 13  
 September 20, 2000  
 DOCUMENT TYPE: Newspaper ISSN: 0013-0389 (India)  
 LANGUAGE: English RECORD TYPE: Fulltext  
 WORD COUNT: 534

#### TEXT:

...difficult talk considering that we are already near 30 mkg and are growing at the rate of 23-25 per cent per annum," said Dr S.K. Chaudhuri, Director, India/South...

...assist the industry to increase wool exports by promoting more products and develop a strong reputation," Mr Connors said. He said The Woolmark Company along with the International Wool Trade Organisation...

...said. The Woolmark Company, a part of the International Wool Secretariat, will become a separate entity in January 2000 and the company will become fully tradable in two years. He said...

...and the company would go public in two years. It will become a stand alone entity and will generate income through licences and services to the industry.

Set	Items	Description
S1	0	RATER (S) RATING (S) RATEE (S) REPUTATION
S2	1	RATER (S) RATING (S) REPUTATION
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...than when using an unweighted tool. This study therefore provides evidence that a credibility weighted rating tool adds value in the process of evaluating AEC subcontractors by increasing the decision-maker's confidence in the accuracy of the information provided by the rating tool. I claim that these findings have power and generality and contribute to the literature of AEC electronic commerce. AEC Bidding, reputation mechanisms in electronic commerce, and applicability of source credibility theory.

2/3,K/2 (Item 1 from file: 475)  
DIALOG(R)File 475:Wall Street Journal Abs  
(c) 2003 The New York Times. All rts. reserv.

07926506 NYT Sequence Number: 000000970114  
**MOODY'S BOND-RATING LEAD IS SHRINKING**  
Gasparino, Charles  
Wall Street Journal, Col. 3, Pg. 1, Sec. C  
Tuesday January 14 1997

**ABSTRACT:**

Moody's Investors Service remains the number 1 rater of individual bond issues in the US but has seen its lead over Standard & Poor...

...1,464 deals to 344; observers believe Moody's has lost ground because of its reputation of being the toughest of the major credit rating concerns and the most expensive, in an era of cash strapped municipalities; has also suffered as the focus of a Justice Department probe into its rating practices (M)

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Set	Items	Description
S1	40	RATE (S) ENTITY (S) REPUTATION
S2	0	S2 AND RATER AND RATEE
S3	0	S1 AND RATER AND RATEE
S4	35	RD S1 (unique items)
S5	11	S4 NOT PY>1999
S6	11	S4 NOT PY>1999
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